

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (currently amended) An A stowage bin apparatus adapted for use in connection with a plurality of functional door panels on a mobile platform for displaying an image, the apparatus comprising:

 a first door panel having a first portion of an image;

 a second door panel located contiguous laterally adjacent to said first door panel and having a second portion of said image, said door panels being arranged so as to be hinged along a common longitudinal edge;

 wherein said first and second portions of said image are not removable from their respective door panels such that a different set of door panels having a different image can be quickly implemented if desired; and

 wherein said first and second door panels cooperatively form a complete rendition of said image.

2. (original) The apparatus of claim 1, wherein each of said first and second door panels comprises a stowage bin door operatively coupled to a respective stowage bin.

3. (original) The apparatus of claim 1, wherein said image is comprised of a high contrast color image.

4. (original) The apparatus of claim 1, wherein said image comprises an advertising mural.

5. (currently amended) An advertising system adapted for use in connection with a plurality of stowage bin doors on a mobile platform, the system comprising:

a first stowage bin door having a first portion of an advertising mural, said first portion of said advertising mural including ~~a an ultraviolet~~ color stable image formed on a first panel associated with said first stowage bin door;

a second stowage bin door having a second portion of said advertising mural, and disposed laterally adjacent and contiguous with said first stowage bin door, and having ~~a an ultraviolet~~ color stable image formed on a first panel associated with said second stowage bin door; and

said first and second stowage bin doors being hingedly supported along a common longitudinal upper edge; and

wherein said first and second portions of said advertising mural cooperatively form a complete rendition of said advertising mural and are not intended to be removed from their respective said stowage bin doors.

6. (cancelled)

7. (original) The system of claim 5, wherein said first panels of each of said first and second stowage bin doors are formed as integral components of their respective stowage bin doors so as to be not removable from said stowage bin doors.

8. (currently amended) An advertising system for use with an interior area of an aircraft a mobile platform, comprising:

a first panel viewable from within a cabin area of said aircraft mobile platform, said first panel having a first portion of an advertising mural non-removably formed thereon;

a second panel also viewable from within said cabin area and disposed laterally contiguous to said first panel, and having a second portion of said advertising mural non-removably formed thereon;

a third panel also viewable from within said cabin area and disposed laterally contiguous to said second panel, and having a third portion of said advertising mural non-removably formed thereon;

wherein said first, and second and third panels present said portions of said advertising mural in a manner such that a complete rendition of said advertising mural is presented to an occupant of said aircraft mobile platform; and

wherein said first, and second and third panels are adapted to be quickly removed so that a different plurality of panels comprising a different mural can be installed within said aircraft mobile platform.

9. (original) The advertising system of claim 8, wherein each of said first and second panels comprises a door of an associated overhead stowage bin.

10. (cancelled)

11. (currently amended) The advertising system of claim 8, wherein each said portion of said advertising mural forms an integral portion of its associated said panel.

12. (currently amended) A method for presenting an enlarged image within an interior area of an aircraft a mobile platform through the use of laterally aligned stowage bins on the aircraft mobile platform, the method comprising:

dividing said enlarged image into at least first and second portions;

forming said first portion as a first image on a first door panel of a first one of the stowage bins, wherein said first image is not removable from said first door panel;

forming said second portion of said enlarged image as a second image on a second door panel of a second one of said stowage bins, wherein the second image is not removable from said second door panel; and

securing said door panels to laterally adjacent and contiguous stowage bins on said aircraft mobile platform such that said stowage bin doors panels are hingedly supported along a common longitudinal edge provide said images in a manner that forms a complete rendition of said advertising mural.

13. (original) The method of claim 12, wherein forming said first and second portions of said enlarged image comprises forming first and second sections of an advertising mural.

14. (original) The method of claim 13, wherein said first and second portions of said advertising mural comprise ultraviolet stable color images.

15. (cancelled)

16. (cancelled)

17. (cancelled)

18. (cancelled)